

How To Choose a Hearing Aid That's Right For You

*Do the sounds
around you
seem muffled?*

*Do you miss out
on parts of
conversations?*

*Do you frequently ask
others to repeat what
they have said?*



If you answered yes to these questions, you're not alone. Approximately 28 million Americans have a hearing impairment, according to the National Institute on Deafness (NIDCD). If you suspect you or a loved one might have a hearing loss, your physician can refer you to a licensed hearing care professional. Based on a series of tests, you can learn whether hearing aids would help you. A hearing aid is a battery-operated electronic device that amplifies sounds. There are many types of hearing aids on the market today. Depending on the design of the hearing aid, the level of amplification required and shell size, hearing aids offer a range of advantages. There are four basic shell sizes: the Behind-the-Ear model is worn behind the ear and is connected to a plastic ear mold that is placed in the ear. This style is used for people with mild to profound hearing losses; the In-the-Ear model fits into the outer ear and is used for mild to severe hearing losses; the In-The-Canal model fits into the ear canal and is for mild to moderately severe hearing losses; the Completely-In-Canal model is the smallest model available today. It fits deep into the ear canal and is barely visible when worn. It is used for more milder hearing losses. New hearing aid wearers are encouraged to be patient when first using hearing aids. Adjusting to the devices as well as hearing things that you have not heard in a while take time to get used to. Some concerns of new hearing aid wearers are:

- "My hearing aid feels uncomfortable or it doesn't seem to work." All hearing aids have to be programmed to fit your particular hearing loss and listening situations. During the fitting period, adjustments should be made to ensure you are receiving the best performance of your hearing aids.
- "My hearing aid whistles." This is called feedback and should be easily adjusted by your hearing care professional depending on the level of technology.
- "My own voice sounds too loud and I feel like I'm all stopped up." While adjustments can be made in the hearing aid, this is a symptom that will just take time for you to adjust to.
- "I hear all of the background noises now." Again, adjustments can be made to alleviate some of this. However, you have to remember -- it's been a while since you've heard these sounds so you will have a little bit of an adjustment time.

Be patient. Wearing hearing aids requires a little effort -- don't give up. Be sure you find a hearing care professional that you are comfortable with, one who spends time working with you and your hearing loss. If you think you have a hearing problem and are ready to seek help, call Hearing Aid HealthCare for a free demonstration.

**"The Natural"
... A HEARING
AID THAT MAY
LET YOU HEAR
LIKE YOU DID
BEFORE YOU
NEEDED A
HEARING AID.**

8 Reasons Open Ear Hearing Aids Are Winning Greater Customer Satisfaction



- Non-Occluding
- Cosmetically Appealing
- Comfortable
- Natural Sound
- Instant Gratification
- Directional Microphone
- Digital Sound Processing
- Natural Ambient Sounds

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We are proud to introduce a revolutionary hearing aid that gives you natural sound without the feeling of being in an echo chamber. It's 100% digital and uses precision audio-imaging that provides flexible programming for a wide range of hearing losses. Its Open Fitting provides a more realistic sound quality that makes listening more enjoyable and comfortable, no more "plugged up" sensation.

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